PRICING SHEET

aeternitychat

Effective Date: January 2026

1. MONTHLY SUBSCRIPTION

Plan Name	Price	Billing Cycle
Business Growth Plan	**₹3,799**	**Monthly**
Business Growth Plan	**₹3,499 (₹10,497)**	**Quarterly**
Business Growth Plan	**₹3,165 (₹37,990)**	**Yearly**

2. VARIABLE COSTS (ADD-ONS)

Pay only for what you use beyond the free limits.

Feature	Free Limit	Overage Charge
Team Members	**4 Users FREE** *(Includes Owner)*	**₹300** / user / month
Media Storage	**1 GB FREE**	**₹10** / GB / month

3. BUSINESS GROWTH PLAN

Data Intelligence & Segmentation

- **Dynamic User Segmentation:** Automatically populate audience groups based on specific conditions or manually add contacts for targeted outreach.
- **Global Custom Data Store:** Centralized hub to collect and store unique user attributes for highly personalized customer profiles.
- **Automated Profile Syncing:** Real-time data updates triggered by chatbot interactions, external integrations, or manual agent entry.

Unified Communication & Management

- **Official WhatsApp Business API:** Secure, official access to WhatsApp's advanced business infrastructure for scalable, reliable messaging.
- **Shared Team Inbox:** A centralized hub where multiple agents manage and respond to all customer conversations.
- **Team & Role Management:** Control permissions with Role-Based Access and manage one owner plus three free agents.
- **Multi-Number Support:** Scale your reach by adding and managing multiple WhatsApp numbers within a single platform.

Automation & Intelligence

- **Smart Chatbots & Analytics:** Deploy automated bots to handle queries and track performance through detailed interaction analytics.
- **Intelligent Agent Assignment:** Use Round Robin (with load balancing) or manual assignment to distribute conversations fairly among your support team.
- **Advanced Automation Triggers:** Set custom triggers and flows to automate repetitive tasks and streamline customer journeys.
- **Interactive Flows & Forms:** Build structured data-collection forms and interactive messaging flows directly within the chat.

Campaigns & Marketing

- **Unlimited Broadcasts & Scheduling:** Send unlimited mass messages and schedule campaigns using CSV uploads for maximum reach.
- **Real-time Campaign Analytics:** Track click rates, message delivery, and engagement metrics with comprehensive, live reporting dashboards.
- **Template Manager:** Create, approve, and manage all WhatsApp message template types directly from the dashboard.
- **Opt-out & Compliance:** Automatically handle "STOP" requests to ensure compliance and maintain high sender reputation scores.

Data & Integrations

- **Contact & Tag Management:** Organize unlimited contacts using custom attributes, fields, and searchable tags for precise filtering.

- **Rich Media Messaging:** Send and receive text, images, videos, and files to create engaging customer experiences.
- **Google Sheets & Data Export:** Sync data seamlessly with Google Sheets or export records for external deep-dive analysis.
- **Priority Support & Green Tick:** Receive 12x7 call support and expert assistance in applying for official Green Tick verification.

4. MESSAGING CHARGES

Charges apply per conversation/message sent via the WhatsApp Official API.

A. Meta Official Charges (Paid to Meta)

- **Cost:** At Actuals.
- **Billing:** Deducted directly from your credit card linked to Meta Business Manager.
- **Rates:** Vary by conversation category (Marketing, Utility, Authentication, Service).

Please refer to this Meta Pricing documentation for how pricing works with Meta

Below is the Meta Rate Card (for **India**) form 1st January 2026

Market / Country	Marketing (₹)	Utility (₹)	Authentication (₹)	Auth-Intl (₹)
India 🇮🇳	**0.8631**	**0.1150**	**0.1150**	**2.3000**
North America (US/Canada)	1.8313	0.2491	0.2491	n/a
United Kingdom	3.8747	1.6122	1.6122	n/a
United Arab Emirates	3.6613	1.1509	1.1509	3.7342
Saudi Arabia	3.3292	0.7834	0.7834	4.3871
Brazil	4.5808	0.4984	0.4984	n/a

Indonesia	3.0111	1.8316	1.8316	9.9638
Mexico	2.2357	0.6226	0.6226	n/a
Colombia	0.9161	0.0588	0.0588	n/a
Argentina	4.5293	1.9062	1.9062	n/a
Chile	6.5135	1.4654	1.4654	n/a
Peru	5.1536	1.4662	1.4662	n/a
Egypt	4.7191	0.2639	0.2639	4.7668
South Africa	2.7821	0.5579	0.5579	1.4681
Nigeria	3.7851	0.4915	0.4915	5.5035
Israel	2.5871	0.3885	0.3885	n/a
Turkey	0.7989	0.3884	0.3884	n/a
Malaysia	6.3037	1.0262	1.0262	3.0639
Pakistan	3.4683	0.3960	0.3960	5.5035
Russia	5.8767	2.9311	2.9311	n/a

Germany	10.0073	4.0322	4.0322	n/a
France	6.2990	2.1994	2.1994	n/a
Italy	5.0614	2.1974	2.1974	n/a
Spain	4.5044	1.4648	1.4648	n/a
Netherlands	11.7078	3.6656	3.6656	n/a
Rest of Asia Pacific	5.3664	0.8282	0.8282	n/a
Rest of Africa	1.6497	0.2930	0.2930	n/a
Rest of Middle East	2.4993	0.6665	0.6665	n/a
Rest of Latin America	5.4207	0.8278	0.8278	n/a
Rest of Western Europe	4.3378	1.2516	1.2516	n/a
Global Other	4.4248	0.5641	0.5641	n/a

Note to Client: The rates above are charged directly by Meta. **AeternityChat** adds a platform processing fee of **₹0.06** per message on top of these rates.

B. AeternityChat Processing Fees (Paid to Us)

We charge a small processing fee to handle server traffic and delivery reporting.

Activity Type	Platform Fee	Description
Broadcast Campaigns	**₹0.06** / message	Applies to every individual bulk message sent via the Broadcast module.
Live Chat & Automation	**₹0.06** / session	Applies per **24-hour session**, this applied to all interaction features except *Broadcast*